

SOCIAL MEDIA PRESENCE PACKAGES

Social Presence – Essentials

\$400 / Month



Includes:

- 8 Posts Per Month
 - (6) Images
 - (2) Reels :30 Seconds per
- Caption writing + hashtags
- Photo & Video Editing as Needed
- Content scheduling & publishing
- Two Platforms: Facebook & Instagram
- Light engagement best practices
- Monthly post performance snapshot

Best for:

New businesses, service providers, or clients who want to stay active, credible, and professional online — without expecting immediate leads.

This package focuses on brand visibility and consistency, not direct lead generation.

Social Presence – Growth

\$550 / Month



Includes:

- 12 Posts Per Month
 - (8) Images
 - (4) Reels :30-90 Seconds per
- Caption writing + hashtags
- Photo & Video Editing as Needed
- Content scheduling & publishing
- Two Platforms: Facebook & Instagram
- Light engagement best practices
- Monthly post performance snapshot

Best For:

Established businesses wanting stronger brand authority, engagement, and algorithm momentum.

AD CAMPAIGN MANAGEMENT

Ads Management – Growth

\$550 / Month

(Ad spend not included |
\$10–\$25/day recommended)



Includes:

- 1-2 active ad campaigns
- Strategic ad copy + creative development
- Audience testing & refinement
- A/B testing (creative or copy)
- Ongoing optimization & performance improvements
- Conversion tracking & event setup
- Monthly reporting + insights

Not Included:

- ✗ Daily adjustments
- ✗ Funnel or landing page optimization

Best For:

Established businesses that want measurable lead generation and smarter ad performance — without managing ads themselves.

Ads Management – Starter

\$300 / Month

(Ad spend not included |
\$8–\$20/day recommended)



Includes:

- 1 active ad campaign
- Ad setup (copy + basic creative)
- Local + interest-based audience targeting
- Conversion objective setup (messages, forms, or website)
- Light monitoring & optimization
- Monthly performance snapshot

Not Included:

- ✗ A/B testing
- ✗ Multiple creatives
- ✗ Scaling strategy
- ✗ Daily adjustments
- ✗ Funnel or landing page optimization

Best For:

Small businesses testing ads for the first time or wanting steady visibility without high-touch management.

This package focuses on consistency and testing — not aggressive scaling.

HYBRID SOCIAL MEDIA PRESENCE & AD CAMPAIGNS

Presence + Starter Leads

\$650 / Month

(Ad spend not included |
\$8–\$10/day recommended)



Includes:

- 8 social posts
 - 6 images
 - 2 reels
- Caption writing + hashtags
- Content scheduling (FB + IG)
- Monthly post performance snapshot
- **Starter Ads Package**
 - 1 ad campaign
 - Audience targeting
 - Ad creative + copy
 - Weekly monitoring

Best For:

Businesses who want to look professional and start generating leads without a heavy ad budget.

Authority + Growth

\$950 / Month

(Ad spend not included |
\$10–\$40/day recommended)



Includes:

- 12 social posts
 - 8 images
 - 4 reels
- Strong brand authority & consistency
- Caption writing + hashtags
- Scheduling (FB + IG)
- Monthly post performance snapshot
- **Growth Ads Package**
 - 1–2 ad campaigns
 - Advanced audience targeting
 - Creative testing
 - Conversion tracking
 - Weekly optimization
 - Monthly ad report

Best For:

Established businesses ready to scale visibility and lead generation together.