



## BRANDING PACKAGES

### Starter Brand

Perfect for small businesses wanting a consistent look without going full-scale branding.



- Primary Logo
- All File Formats Including Vector
- Color Palette (3–5 brand colors)
- 1-Page Brand Guide (logo usage, colors, fonts)

You have all ownership rights once finalized.

#### Price

**\$300** One Time Fee

*50% Up Front & 50% at Completion Prior To File Transfer*

### Standard Brand

Best for businesses who want their brand aesthetic fully mapped out.



- Primary Logo
- Alternative Logo Format
- All File Formats Including Vector
- Submarks or Brand Icons (for social media, watermarks, favicons)
- Color Palette (3–5 brand colors)
- Typography Guide (font pairings + usage)
- 1-Page Brand Guide (logo usage, colors, fonts)

You have all ownership rights once finalized.

#### Price

**\$500** One Time Fee

*50% Up Front & 50% at Completion Invoiced with Print & Ship Price*

### Premium Brand

Complete brand identity for businesses ready to elevate their entire look.



- Everything in Standard Package
- Full Brand Guidelines PDF (logo variations, usage rules, colors, fonts, imagery)
- Multiple Alternative Logos + Single-Color Versions
- 3–5 Social Media Templates (branded Canva templates)
- Email Signature & Web Favicon
- Optional Add-Ons: Branded Stationery, Mockups, Marketing Materials, Business Cards, Stickers, Pamphlets

#### Price

**\$900** One Time Fee

*50% Up Front & 50% at Completion Invoiced with Print & Ship Price*